



GLOBAL IMAGES

DESIGN STUDIO

4309 HARLOW CT · MCKINNEY, TX 75070

WWW.GLOBALIMAGESDESIGN.COM

PHONE
972.979.9805

MOVING IN THE RIGHT DIRECTION

Global Images Design delivers innovative, custom solutions for each clients' individual business goals. Our diverse team of experts specialize in design, advertising, marketing strategies, project management and online business communications. Through proper planning and collaboration, we will set *your business* on the course that's right for *you*.

Design and Advertising > Web Development > Marketing Communications > Public Relations
Strategic Planning > Project Management > Technical Support > Training

LEADERSHIP TEAM

Michele Ward — Senior Designer and Principal > design@globalimagesdesign.com

- Established the company in 1998.
- Has over 18 years experience in design (both print media and Website design), illustration and photography.
- Taught Design for 2 years as an adjunct instructor at Texas A&M University-Commerce (formerly ETSU).

Christopher Ward — Senior Web Developer and Project Manager > web@globalimagesdesign.com

- Has over 15 years experience in Web development and technical support.
- Performs all aspects of project management, including — gathering requirements, writing functional specifications, managing resources, programming/development, training and support.

Charles McKeever — Senior Web Developer and Marketing Manager > marketing@globalimagesdesign.com

- Has over 16 years experience in Web development and technical support.
- Performs all aspects of internet marketing, including — blog development/promotion, social media, search engine optimization (SEO), ad/article/email strategies, affiliate programs, analytics and technology training.

A PROVEN TRACK RECORD

The list below highlights a few of the many of clients we work with and variety of projects we work on.

A&A Optical Company

- Ads, promotional flyers, event postcards
- Annual catalog cover and introductory pages
- Email and Web marketing campaigns
- Apparel designs and illustrations
- Tradeshow booth graphics

Academy of Gp Orthodontics

- Website design — www.academygportho.com
- Course brochures and postcards
- Annual Meeting promotional materials

Carter Financial Management

- Quarterly newsletter publication

Clear Rounds for Clean Water

- Website design — www.clearroundsforcleanwater.org

Compagnie de Provence

- US Product catalog

Cytron and Company

- Website design — www.cytronandcompany.com
- Blog site design — www.absolutecytron.com

Episcopal Church of the Transfiguration

- Church Website design — www.transfiguration.net
- Youth Website design — www.transfigurationyouth.net
- U2charist marketing and Website — www.U2charist.net
- iParent marketing and Website — www.iParentFig.net
- External communications — postcards, ads, brochures
- Event photography
- Parish directory and organizational booklet designs
- Capital Campaign promotional materials

Elmstead Farm, LLC / Horse Shows of Dallas

- Website design — www.elmsteadfarm.net
- Website design — www.txsporthorsecup.com
- event booklets, posters and postcards

Miller Consulting

- Website design — www.millerpr.com

Safety-Kleen Systems, Inc.

- Annual Enrollment/Benefit Guides (US and Canada)

VitalMedix, Inc.

- logo design and stationery