



## GLOBAL IMAGES

DESIGN STUDIO

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### MOVING IN THE RIGHT DIRECTION

Global Images Design delivers innovative, custom solutions for each clients' individual business goals. Our diverse team of experts specialize in design, advertising, marketing strategies, project management and online business communications. Through proper planning and collaboration, we will set *your business* on the course that's right for *you*.

Design and Advertising > Web Development > Marketing Communications > Public Relations  
Strategic Planning > Project Management > Technical Support > Training

### LEADERSHIP TEAM

**Michele Ward** — Senior Designer and Principal > [design@globalimagesdesign.com](mailto:design@globalimagesdesign.com)

- Established the company in 1998.
- Has over 18 years experience in design (both print media and Website design), illustration and photography.
- Taught Design for 2 years as an adjunct instructor at Texas A&M University-Commerce (formerly ETSU).

**Christopher Ward** — Senior Web Developer and Project Manager > [web@globalimagesdesign.com](mailto:web@globalimagesdesign.com)

- Has over 15 years experience in Web development and technical support.
- Performs all aspects of project management, including — gathering requirements, writing functional specifications, managing resources, programming/development, training and support.

**Charles McKeever** — Senior Web Developer and Marketing Manager > [marketing@globalimagesdesign.com](mailto:marketing@globalimagesdesign.com)

- Has over 16 years experience in Web development and technical support.
- Performs all aspects of internet marketing, including — blog development/promotion, social media, search engine optimization (SEO), ad/article/email strategies, affiliate programs, analytics and technology training.

### A PROVEN TRACK RECORD

The list below highlights a few of the many of clients we work with and variety of projects we work on.

#### A&A Optical Company

- Ads, promotional flyers, event postcards
- Annual catalog cover and introductory pages
- Email, Facebook and Web marketing campaigns
- Apparel designs and illustrations
- Tradeshow booth graphics

#### Academy of Gp Orthodontics

- Course brochures and postcards
- Annual Meeting promotional materials

#### Carter Financial Management

- Quarterly newsletter publication

#### Clear Rounds for Clean Water

- Website design — [www.clearroundsforcleanwater.org](http://www.clearroundsforcleanwater.org)

#### Cie Luxe Brands, LLC/Compagnie de Provence

- US Product catalog

#### CROSSMARK

- Website design — [www.crossmark.com](http://www.crossmark.com)

#### Cytron and Company

- Website design — [www.cytronandcompany.com](http://www.cytronandcompany.com)
- Blog site design — [www.absolutecytron.com](http://www.absolutecytron.com)

#### Episcopal Church of the Transfiguration

- Church Website design — [www.transfiguration.net](http://www.transfiguration.net)
- Facebook marketing — *TransfigurationDallas*
- Youth Website design — [www.transfigurationyouth.net](http://www.transfigurationyouth.net)
- U2charist marketing and Website — [www.U2charist.net](http://www.U2charist.net)
- iParent marketing and Website — [www.iParentFig.net](http://www.iParentFig.net)
- External communications — postcards, ads, brochures
- Event photography
- Capital Campaign promotional materials

#### Little Tyke Creative Child Care

- Website design — [www.littletykechildcare.com](http://www.littletykechildcare.com)

#### Miller Consulting

- Website design — [www.millerpr.com](http://www.millerpr.com)

#### Safety-Kleen Systems, Inc.

- Annual Enrollment/Benefit Guides (US and Canada)